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AGENDA

اتجاهات جديدة في عالم السياحة New Waves of Tourism Spectrum

Time	Event	Speaker
09:00 - 10:00	Registration and networking	
10:00 – 10:10	Opening ceremony	
10:10 – 10:15	Welcome Remarks	HE. Khalid Jasim Al Midfa
10:15 – 10:25	Guest of Honor Speech	HE. Abdalla Bin Touq
10:25 – 10:40	Keynote: "The Future of Travel in the Age of AI"	TBC
10:40 – 11:05	Panel: AI-Driven Tourism: Balancing Innovation and Authenticity	TBD Moderator: TBC
11:05 – 11:20	Speaker Awards Ceremony	
11:20 – 11:30	Exhibition Tour & Coffee Break	
11:30 – 01:30	Youth Circle "From An Idea To The Destination: The impact of Entrepreneurship in the Tourism Sector"	
11:45 – 12:00	Smart Destinations: How Data is Redefining Urban Tourism	
12:00 – 12:15	Digital Nomads & Remote Tourism: Trends Shaping 2025	
12:15 – 01:00	Panel: Investing in Tourism Innovation: What Startups Need to Scale	
01:00 – 01:15	Engaging Locals: Co-creation for Community-Based Tourism	
01:15 – 01:20	Tourism Hackathon – winners	
01:20 – 02:00	Panel: Sustainable Travel: Beyond Greenwashing	
02:15 – 02:30	Awards & Closing Ceremony	

Time	Workshops and Seminars	Room	Event
09:30 – 10:30	TBC (AUS) new	Buhais	Public
10:30 – 11:30	Ehtam Inclusive Hospitality	Buhais	Private
10:30 – 11:30	TBC new	Al Rabi	Public
12:30 – 01:30	Rapid Ideation: Smart Itineraries with AI Tools	Al Rabi	Public
01:30 – 02:30	Sharjah Emirate's diving sites	Buhais	Public
11:30 – 12:30	Shaping the Future of Wellness Tourism: Global Market Dynamics and China's Expanding Role	Buhais	Public
11:30 – 12:30	Media and Travel: How Youth Are Shaping the Tourism Compass	Al Rabi	Public
01:30 – 02:30	Sharjah Age Friendly Entity	Al Rabi	Private
12:30 – 01:30	Medical Tourism	Buhais	Private
10:00 – 03:00	Exhibition		
10:00 – 03:00	Etbakh side activity		